

Prudent Digital Pvt. Ltd.



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About Us

Prudent Digital Pvt. Ltd. is a Digital Enterprise Facilitator company. We provide the complete spectrum of services to transform any organization into a digital one. Our Services include Digital Transformation Consultancy, IT Infrastructure Services, Software Product Implementation, Custom Software Development, Mobile Application Development, Digital Marketing Services, Information & Data Management Services, Analytics, Information Security Services, Digital Skills Development

Services



Digital Marketing

Prudent Digital, one of the best digital Marketing Company in Indore offers advertising and product promotional activities through search engines, websites, social media, emails, and mobile apps. Digital Marketing is basically considered as the promotion of products and brands using various forms of electronic media available on the internet. There are other channels as well which includes mobile messaging, mobile apps, digital televisions, and radio channels, which are nowadays associated with the digital marketing domain.

Digital Marketing Service Include

- Website Design and Development
- SMM (Social Media Marketing)
- SMS/Whats app Marketing
- Paid Social Media Marketing
- Adsense
- ORM (Online Reputation Management)

- SEO(Search Engine Optimization)
- Email Marketing
- SMS/Whats app Marketing
- PPC (Pay Per Click)
- Content Writing



Mobile Applications Development

Now a days Mobile Application play a major role in your successful business. You can also improve your business performance through Prudent digital-Mobile Application Development System because many people buying smart phone and using them for many application such as billing, shopping and communication etc.

Digital Transformation Consultancy

Digital Transformation Consultancy refers to guidance involved in the transformation of every aspect of human society into digital technology. This involves innovation and creativity in any domain rather using traditional methods to support or enhance them. Calling it in a simple sense, it refers to a concept of going "paperless" affecting both individual business or a segment of society being art, medicine, science, and government.



Custom ERP Software

In teams of successful business, every organization has its own work strategies depending upon the size and the workflows they carry towards the development of their business. The most important thing is that, every company totality different to each other so that it is impossible for every organization to work in a same manner completely. In this way altered Prudent Digital- Custom ERP software is accessible which can be made according to the business, so to guarantee the same work processes are set up.

IT Infrastructure Services

Modern day IT infrastructure is a complex array of computers, peripherals, networking equipment's and lots of other related hardware and software. We offer our expertise in installing and commissioning IT infrastructure of any dimension at any location. We take care of logistics, assembly/installation of hardware, deployment of cable mesh, mounting Switches etc for making the system up and ready with minimum fuss in least possible time.





Information Security Solution

IT Security also known as Information Security or Cyber Security is one of the most critical elements of digital workplace. We are living in a world where data, information and knowledge are the most valuable asset of any organization. Stealing of business-critical information is an industry itself.

Information & Data Management Services

Information and data management(IDM) creates the best practices, policies, and procedures to ensure data is optimized for use, trusted, accessible and interoperable. The processes for planning, modeling, security, strategy, visualization, quality and data analytics is comprised of IDM. These processes ensure data quality, enables information sharing and reusing data by minimizing data redundancy.



Analytics

Analytics is the process in which data is examined to draw a conclusion from the available information which is gathered with the help of special systems and software. This kind of techniques and technologies are widely used in commercial industries so that they can take better and analyzed business decisions for the growth of the industry.



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